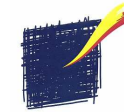


Strategic Development Group
Management consultants

*Better and faster results
with
ChiefxOfficer Teams[®] (CxOT[®])*

April 2007

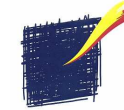
What can you expect?



1. Background & objectives	3
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4. Supporting evidence of proposition	9
5. Getting started	11

1. Background & objectives

C-level performance: a 'catch-22' situation



Background

... about Board of Directors ...

- C-level performance is strongly tied to personal positioning and personal risk management and therefore political considerations!
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... about Companies or Strategic Business Units within a Conglomerate or Investment Portfolio ...

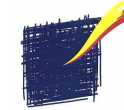
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... about Expanding Multi/International Companies ...

- Are bound to recruit C-'teams' (through headhunters) for operational companies in new countries
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1. Background & objectives

Strategic development & operational results



Strategic Development Group
Management consultants

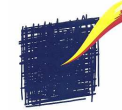
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- As (strategic) management consultants we experience and understand the personal and organisational hick ups to optimal results and do our best to improve the situation for our clients
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- From time to time we ourselves are approached by headhunters and companies for C-level positions. Given our experiences and observations we do not want to be part of the described 'catch-22' situation. We do however want to contribute in a result oriented way
- We are a unique blend of (entrepreneurial) consultants, managers and/or ex-C-level associates that together can form the best of breed CxOT[®] for specific assignments for a specific period of time, working with proven methods and well balanced and focused teams
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1. Background & objectives

SDG CxOT[®]: optimal C-level performance!



Strategic Development Group
Management consultants

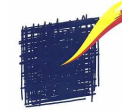
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2. Key questions stakeholders

Do you recognize these situations?



We encounter these dilemmas and questions, do you too?

How can we organise 'one *team* of Directors' instead of 'one group of *individual* Directors'?

How can we prevent that personal positioning, personal risk management and political considerations distract from *organisational performance*?

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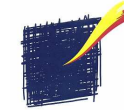
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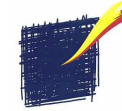
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Unique: one unbiased and independent C-team



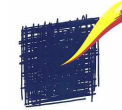
Strategic Development Group
Management consultants

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4. Supporting evidence of proposition

We have been and are there

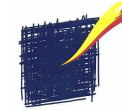


CxOT® is new! The roles, approach and work is not new to us!

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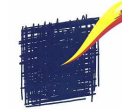


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5. Getting started

What are our most natural clients or partners?

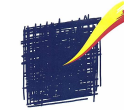


Strategic Development Group
Management consultants

CxOT® is most natural to

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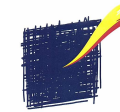
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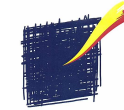
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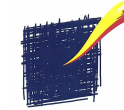
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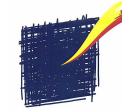
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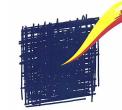
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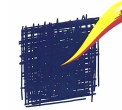
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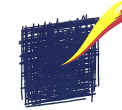
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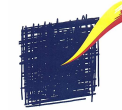
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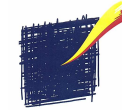


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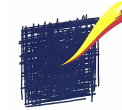


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